

Novagni Data Protection and Privacy Policy Notice

Novagni Analytics and Advisory Sdn Bhd (199501033943 (363145-W)) (hereinafter referred to as “Novagni”) is committed to prevent personal data of individuals being used in an inappropriate manner, and ensure compliance with legal, and regulatory requirements for data protection, and privacy. Novagni reserves the right to amend this Notice from time to time. We advise our valued clients to read this Notice on a regular basis for new updates and changes.

In accordance with the Personal Data Protection Act (PDPA) 2010 and in our continuing efforts to ensure that your personal data is protected, we hereby disclose in this statement how your personal data will be managed by Novagni.

GENERAL

Personal data means information derived in respect of commercial or promotional transactions and activities that relates directly or indirectly to a Data Subject. A Data Subject is identified or identifiable from that information or from that and other information in the possession of a data user, Novagni in this case.

The information would include any sensitive personal data, and expression of opinion from the Data Subject. Such personal information about or which identifies individual(s) who is the Data Subject, includes but not limited to individual(s)' names, addresses, identity card numbers (MyKad), passport numbers, telephone and/or facsimile numbers, photographs and email and/or social media addresses.

Processing in relation to personal data means collecting, recording, holding or storing the personal data or carrying out any operation or set of operations on the personal data by Novagni.

HOW IS YOUR DATA COLLECTED?

Generally, your personal data such as your name, address, e-mail address (or other contact information), NRIC, age, gender, occupation, as well as other financial and/or personal information are collected through various methods or channels.

This may include:

1. Personal data which are directly/voluntarily provided by you by way of application forms or agreements, surveys, promotional activities, tele-marketing/ tele sales, on-site events, booths and any form of lead generation in person or via online;
2. Personal data which are available in the public domain;
3. Personal data related to your transactions with us, our affiliates or third parties;
4. When you visit our website or any online web presence of Novagni; and
5. From third parties such as Regulatory authorities, seminar partners, strategic partners (where applicable) and other government entities relevant to the business of Novagni.

PROVISION OF INFORMATION

As a client you have the right in deciding the information that you wish to provide to us. We nevertheless may require you to provide us with the mandatory information which we may deem relevant from time to time to enable us to process your information to subscribe to our services to you. If you choose not to provide the same, we may not be able to offer our services and products to you.

HOW WE USE YOUR DATA?

We will use your personal data in the ordinary course of business which may include the following purposes:

1. To process application for products and services;
2. For identification verification;
3. To communicate to you including responding to your enquiries and resolving any service issues or complaints;
4. To correspond with you, via print and/or electronics means, periodically on our services and provide ad-hoc support to you as a subscriber or provide information on our products and services where relevant;
5. To correspond with you via social media platform, on-line forums and any other platform on our products and services;
6. To correspond with you for participation in our promotions, surveys (online or in print) and other activities relevant to our business and the offering of our products and services;
7. To comply with regulatory requirement and provide assistance to law enforcement agencies;
8. For research and development of products and services;
9. To improve and develop our services and quality assurance to you;
10. For such other purposes as permitted by applicable law with your consent; and
11. For all other purposes in relation or incidental to the above.

TO WHOM WE MAY DISCLOSE YOUR INFORMATION

Whilst we do not disclose your information to any third parties unless it within the ambit of permitted disclosures under the prevailing laws/guidelines and/or you have consented to such disclosure, we may disclose your information (excluding financial information) to certain categories of parties as listed below :

1. Regulatory, government bodies or other authorities if required or authorised to do so to discharge any regulatory function under any law;
2. To facilitate your request/dealings in respect of the credit facilities, accounts, products and/or services with any institution;

Rest assured that we will ensure that reasonable steps are taken by the above categories of parties to protect or maintain confidentiality of your information disclosed to them.

HOW TO CONTACT US

Should you have any queries pertaining to the above, you may contact us at:-

The Data Protection Officer
Novagni Analytics and Advisory Sdn. Bhd.
Level 42, Menara TH Perdana
1001, Jalan Sultan Ismail
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